

## **Data privacy policy**

Privacy Policy is modelled to comply with the Information Technology Act, 2000 read with the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011, and captures the specific requirements in relation to the collection and use of sensitive personal information.

### **We may e & Collect the following information:**

#### **Personal Information**

We use your information to assist us to communicate with you about our products and services, update our records, display content such as customer reviews and recommend services that might be of interest to you.

The personal information that we collect on our Website comes under two general categories:

#### **Personally Identifiable Information**

This refers to information that lets us know who you are or things specifically about you.

#### **Visitors**

You can browse Our Website without sharing any personally identifiable information. We receive and store certain types of information whenever you interact with us. For example, like many websites, we use “cookies” and we obtain certain types of information when your Web browser accesses our website. If you want to register with us, you may voluntarily provide your personally identifiable information (name, email address, or telephone number) to be shared with us. We might also maintain a record of your contact information to help us provide better services in case you contact us again. We may use this information for internal analysis and provide you with location-based services, such as advertising, search results, and other personalized content.

#### **Surveys and Promotions**

You may voluntarily provide personally identifiable information to participate in occasional surveys, user polls, or to answer questionnaires. This information is used by us to better Our products and services.

## **Cookies**

Cookies are identifiers that are transferred to your computer's hard drive through your web browser to enable our systems to recognise your browser and to provide features such as recommended for you.

A cookie is a small file that asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. Cookies help us provide you with a better browsing experience on our website. You can choose to accept or decline cookies.

## **SHARING of PERSONAL INFORMATION:**

We may share personal information with our other corporate entities and affiliates. These entities and affiliates may market to you as a result of such sharing unless you explicitly opt-out.

We may disclose personal information to third parties. This disclosure may be required for us to provide you access to our Services, for the fulfillment of your orders, or for enhancing your experience, or to comply with our legal obligations, to enforce our user Agreement, to facilitate our marketing and advertising activities, or to prevent, detect, mitigate, and investigate fraudulent or illegal activities related to our Services. We may also disclose personal information if required to do so by law or in the good faith belief that such disclosure is reasonably necessary to respond to subpoenas, court orders, or other legal processes. We may disclose personal information to law enforcement offices, third party rights owners, or others in the good faith belief that such disclosure is reasonably necessary to: enforce our Terms or Privacy Policy; respond to claims that an advertisement, posting or other content violates the rights of a third party; or protect the rights, property or personal safety of our users or the general public

## **CONSENT & RELATED PROVISIONS:**

- By using the Website and/ or by providing your information, you consent to the collection and use of the information you disclose on the Website in accordance with this Privacy Policy, including but not limited to your consent for sharing your information as per this Privacy Policy.
- By accessing the Website, you have agreed to the terms set out in this Privacy Policy.
- Unless stated otherwise, the Privacy Policy applies to all information that We have about you and your account.
- By using this Website and the products, content, and services provided on the Website,

you agree and acknowledge that your personal information collected through the Website may be transferred across national boundaries and stored and processed in the country around the world. You also acknowledge that in certain countries or with respect to certain activities, the collection, transfer, storage, and processing of your information may be undertaken by Our trusted third-party vendors or agents to help facilitate Us in providing certain functions.

- We may make changes to this Privacy Policy, from time to time at Our discretion or on account of changes in the law.
- If you choose to visit the Website, your visit and any dispute over privacy are subject to this Privacy Policy and the Website's Terms of Use, if any. In addition to the foregoing, any disputes arising under this Privacy Policy shall be governed by the laws of India.

#### **GRIEVANCE HANDLING**

If you have any concerns about privacy at [www.bpoc.in](http://www.bpoc.in), & as per rules of the IT ACT 2000 please reach the grievance officer at [pvacy.offcer@bpoconvergence.com](mailto:pvacy.offcer@bpoconvergence.com) for possible resolution.